



Style Masters™

Professional
styling for
hair artists.

REVLON
PROFESSIONAL®

Create Boldly. Live Boldly.

HELPS TO PRESERVE COLOR

REVLON
PROFESSIONAL®

Create Boldly. Live Boldly.

Professional styling for hair artists.

This range of products helps preserve color and care for the most creative looks. Using specialist formulas to achieve styles you never thought possible.

Discover a range of professional styling products that help hair artists create their masterpieces.



STYLE MASTERS

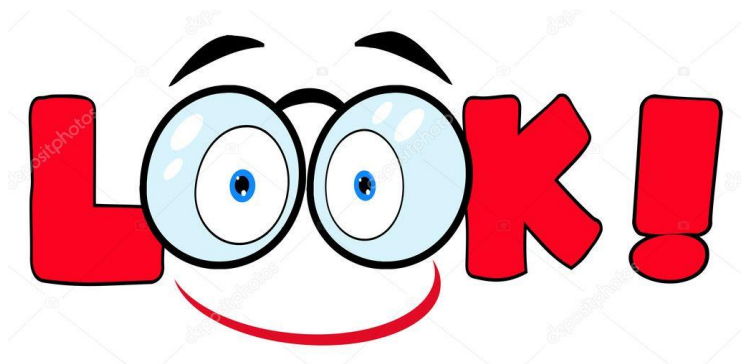
HOLD + LOOK FACTOR



HOLD FACTOR:

- **0:** NO HOLD
- **1:** SOFT HOLD
- **2:** MEDIUM HOLD
- **3:** STRONG HOLD

0	1	2	3
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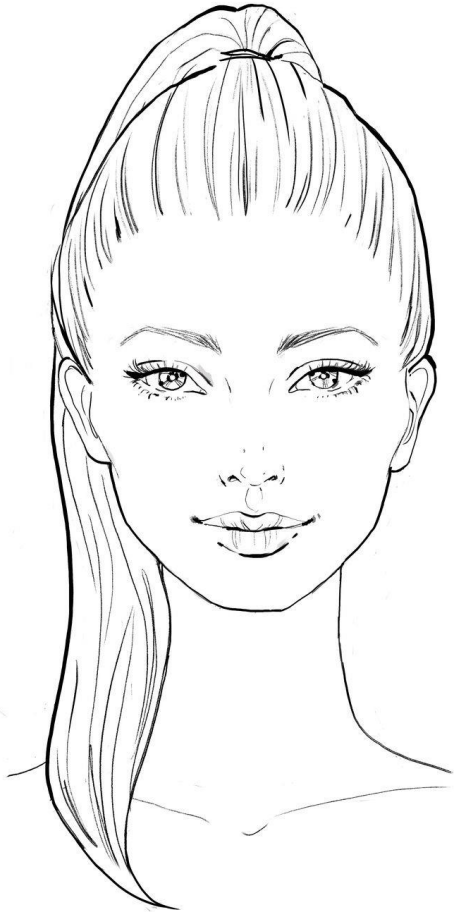
LOOK FACTOR:

- MATT:
- NATURAL
- SHINE

MATT	NATURAL	SHINE
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STYLE MASTERS THE MUST-HAVE'S

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QUICK-DRYING SPRAY FOR FINISHING THE MOST CREATIVE LOOKS.

FEATURES AND BENEFITS:

- Finishing spray that freezes creative hairstyles instantly.
- 24 hours of maximum hold.
- Helps to preserve color.
- Captures and preserves looks with maximum hold and volume.
- Misting spray system designed for optimal distribution.
- No residue.
- Easily brushed out.

STYLE MASTERS

PHOTO FINISHER- Strong hold hairspray



FOCUS

- Instantly captures and defines looks with 24 hours of freeze hold to lock in the style. Helps to preserve color.

TARGET

- Highly sophisticated creative looks that require instant, maximum hold.

DIRECTIONS FOR USE

- 1) Hold PHOTO FINISHER approximately 30 cm from the hair to ensure optimal application. Quick-drying formula.

Presentation: **500ml**

pH: **8.4-9.4**

Shine factor:

MATT	NATURAL	SHINE
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Hold factor:

0	1	2	3
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FAST-DRYING SPRAY FOR ALL HAIR TYPES THAT ALLOWS YOU TO VARY THE HOLD DEPENDING ON THE QUANTITY APPLIED.

FEATURES AND BENEFITS:

- Level of hold depends on the amount applied.
- Provides volume, control and 24 hours of hold.
- Protects hair from heat.
- Quick-drying.
- Helps to preserve color.
- Does not add weight.
- No residue.
- Easy to eliminate from the hair.



FOCUS

Any hair types that require an ultra fast-drying hairspray that also provides heat protection. Helps to preserve color.

TARGET

➤ All hair types.

DIRECTIONS FOR USE

1) Spray MODULAR on dry hair. For best results, hold at a distance of approximately 30 cm.

* Recommended when using Thermal Tools.

Presentation: **500ml**

pH: **8.5-9.5**

Shine factor:

MATT	NATURAL	SHINE
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Hold factor:

0	1	2	3
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IDEAL FOR CREATING ANY HAIRSTYLE, IT ADDS VOLUME, TEXTURE AND HOLD.

FEATURES AND BENEFITS:

- Adds volume, texture and 8 hours of hold.
- Improves the look and finish of the style.
- Helps to preserve color.
- Provides heat protection.
- Silky feel.
- No residue.
- Does not add weight.



FOCUS

- Gives the hair. volume and body and adds longevity to the style. Helps to preserve color.

TARGET

- Fine hair in need of added volume and texture

DIRECTIONS FOR USE

- 1) Hold product upright and shake well before use.
 - 2) Squeeze a walnut-sized amount into your hands and distribute evenly through damp hair.
- Ideal for all hair types.

Presentation: **300ml**

pH: **7.8-8.8**

Shine factor:

MATT	NATURAL	SHINE
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Hold factor:

0	1	2	3
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STYLE MASTERS

PURE STYLER-Strong hold non-aerosol hairspray

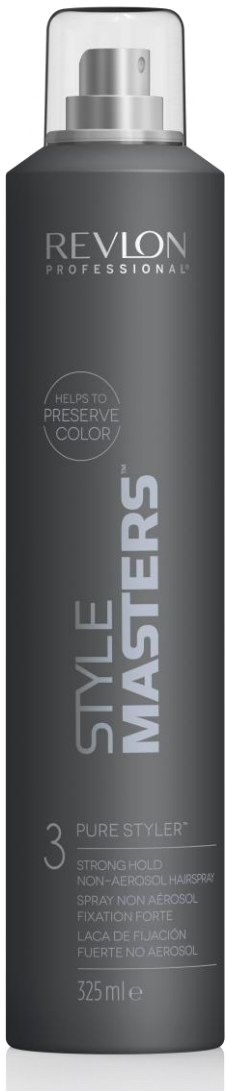
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CREATES HIGHLY STRUCTURED LOOKS WHILE MAINTAINING THE HAIR'S NATURAL SHINE.

FEATURES AND BENEFITS:

- Non-aerosol, eco-friendly.
- Strong hold.
- Natural-looking shiny finish.
- Fast drying.
- Helps to preserve color.
- Pleasant fragrance.
- Not overwhelming.
- No residue.



FOCUS

Creates ultra-structured style safeguarding the natural shine of hair. Helps to preserve color.

TARGET

➤ Stay in place looks and creative hairstyles.

DIRECTIONS FOR USE

Spray over dry hair at a distance of 20-30 cm using uniform circular movements. Brushes out easily.

Presentation: **325ml**

Shine factor:

MATT	NATURAL	SHINE
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Hold factor:

0	1	2	3
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LIGHT FORMULA THAT GIVES STYLES A TOUCH OF GLAMOUROUS SHINE.

FEATURES AND BENEFITS:

- Light formula.
- Adds instant shine.
- Glamorous finishing touch for all hair types.
- Anti-frizz.
- Helps to preserve color*.
- No greasy feel.



FOCUS

➤ Enhances finished hairstyles with a touch of glamour. Helps to preserve color.

TARGET

➤ Adds spectacular shine to all hair types.

DIRECTIONS FOR USE

To achieve spectacular shine, hold GLAMOURAMA at a distance of 30 cm apply a generous mist on the hair.

Presentation: **300ml**

Shine factor:

MATT	NATURAL	SHINE
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Hold factor:

0	1	2	3
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STYLE MASTERS

SMOOTH

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PROVIDES TEMPORARY STRAIGHTENING AND TAMES REBELLIOUS HAIR, LEAVING IT SILKY AND FULL OF NATURAL SHINE AND MOVEMENT.

FEATURES AND BENEFITS:

- Disciplines stubborn, unruly hair.
- Temporarily straightens hair.
- Helps to preserve color.
- Tames and controls tangled and wavy hair.
- Protects the hair from the heat of thermal tools.
- Leaves hair shiny and pliable.
- Provides a silky feel.
- Non sticky.





FOCUS

- Temporary straightening of unruly and curly hair. Helps to preserve color.

TARGET

- Clients with curly or unruly hair who are looking for a temporary smooth, silky-feeling style with movement.

DIRECTIONS FOR USE

- 1) Spread a walnut-sized amount of IRON GUARD on washed, towel-dried hair.
- 2) Distribute with a comb, then discipline and smooth the hair with a blow-dryer, brush and flat iron.

Presentation: **150 ml**

pH: **3.6 - 4.6**

Shine factor:

MATT	NATURAL	SHINE
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Hold factor:

0	1	2	3
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STYLE MASTERS
CURLY

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ORBITAL: Flexible curl activator & moisturizer

CREATES FLEXIBLE DEFINED CURLS WHILE ACTIVELY CARING FOR THE HAIR.

FEATURES AND BENEFITS:

- Defines supple, flexible curls.
- Moisturizes hair.
- Helps to preserve color.
- Reduces split ends.
- Protects hair from heat.
- Adds natural volume and shine.
- Repels humidity.
- Reduces frizz.
- Makes detangling easier.
- No residue.
- No stickiness.
- For use on damp and dry hair.
- Washes out easily with shampoo.



ORBITAL: Flexible curl activator & moisturizer



FOCUS

- Moisturizes individual curls. Helps to preserve color. Flawless, polished curls on both damp and dry hair.

TARGET

- Defines and Frizzy hair that is hard to tame.

DIRECTIONS FOR USE

On damp hair

1. Apply a walnut-sized amount of ORBITAL on clean, towel-dried hair. Comb to detangle and distribute the product evenly. Air-dry or use a diffuser.

On dry hair

Apply and scrunch the hair to refresh the curls.

Presentation: **150 ml**

pH: **5.0-6.0**

Shine factor:

MATT	NATURAL	SHINE
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Hold factor:

0	1	2	3
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CREATES PERFECTLY-DEFINED CURLS WITH MAXIMUM CONTROL AND HOLD, EVEN ON THICK HAIR.

FEATURES AND BENEFITS:

- Perfect, structured curls.
- Helps to preserve color.
- Protects hair from heat.
- Maximum control and hold even on thick hair.
- Reduces frizz.
- Repels humidity.
- Shiny effect.



STYLE MASTERS

FANATICURLS-Strong sculpted curl activator



FOCUS

- Sublime product that boosts the creativity and definition of any curly look. Helps to preserve color.

TARGET

- Women with thick, curly or frizzy hair

DIRECTIONS FOR USE

- 1) Apply a generous amount of FANATICURLS on damp hair.
- 2) Do not rinse.
- 3) Air dry or use a diffuser.

Presentation: **150 ml**

pH: **4.5-5.5**

Shine factor:

MATT	NATURAL	SHINE
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Hold factor:

0	1	2	3
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STYLE MASTERS

FANATICURLS-Strong sculpted curl activator



MATT	NATURAL	SHINE
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0	1	2	3
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STYLE MASTERS

VOLUME

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GIVES THE HAIR BODY AND VOLUME WHILE LEAVING IT SOFT AND PROVIDING HOURS OF HOLD.

FEATURES AND BENEFITS:

- Adds body and volume.
- Smooths the hair's texture.
- Provides hold.
- Formulated with bodifying fibers.
- No stickiness.
- Does not weigh hair down.



FOCUS

- Add body and volume to the hair. Hold and control the style.

TARGET

- Clients with fine hair that needs a boost of volume and style control.

DIRECTIONS FOR USE

- 1) Shake well before use.
- 2) Hold the container upright and squeeze a walnut-sized amount of AMPLIFIER MOUSSE onto the palm of your hand.
- 3) Use your fingers to distribute it evenly through damp hair.

Presentation: **300ml**

pH: **7.6-8.2**

Shine factor:

MATT	NATURAL	SHINE
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Hold factor:

0	1	2	3
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PROVIDES SUPREME VOLUME AND STRONG HOLD.

FEATURES AND BENEFITS:

- Root-lifting spray for body and volume.
- Helps to preserve color.
- Strong holding power.
- Natural shine.
- 360° nozzle for precise application.
- No residue.
- No stickiness.
- Washes out easily.



FOCUS

- Maximum lift and body with precise application of spray on root area. Helps to preserve color.

TARGET

- Fine or limp hair in need of maximum body and hold while remaining easy to brush. Hairstyles that need extra height.

DIRECTIONS FOR USE

1) Apply onto wet hair. Hold ELEVATOR SPRAY™ 1 cm from the hair to lift the roots, then move to a distance of 10-15 cm and mist over the rest of hair.

Presentation: **300ml**

pH: **6.7-7.7**

Shine factor:

MATT	NATURAL	SHINE
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Hold factor:

0	1	2	3
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STYLE MASTERS

DOUBLE OR NOTHING

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DUAL-FUNCTION PRODUCT: MAKES HAIR EASY TO MANAGE, COMB AND CUT + PROVIDES REBELLIOUS HAIR WITH GREATER CONTROL AND SHINE.

FEATURES AND BENEFITS:

- Prevents frizz.
- Flawless style control on rebellious hair.
- Helps to preserve color*.
- Leaves hair silky and disciplined.
- Hair is more manageable - easier to comb and cut.
- Up to 90% more shine.
- Use on damp hair as a primer.
- Use on dry hair as a serum.
- Lightweight formula.

STYLE MASTERS

BRIGHTASTIC-Styling primer + Anti-frizz shine serum



FOCUS

- Creates disciplined, shiny, silky styles. Helps to preserve color.

TARGET

- Women with rebellious, frizz-prone hair who seek added shine and control.

DIRECTIONS FOR USE

- 1) Distribute a small amount evenly through wet hair to create the desired look.
- 2) Apply a small amount on dry hair to control frizz and achieve a shiny finish.

Presentation: **100ml**

Shine factor:

MATT	NATURAL	SHINE
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Hold factor:

0	1	2	3
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DUAL-FUNCTION PRODUCT: PROVIDES 24-HOUR HOLD EVEN FOR COMPLEX STYLES + TEXTURIZES LOOKS THAT CAN BE STYLED AND RESTYLED ALL DAY.

FEATURES AND BENEFITS:

- Hair can be styled and restyled for hours.
- Versatile: controlled styles or texturized looks.
- Helps to preserve color.
- No residue.
- No stickiness.
- Fluid gel texture turns to wax on drying.
- Use on wet or dry hair.



FOCUS

- 24-hour hold for controlled styles or texturized looks that can be restyled during the day. Helps to preserve color.

TARGET

- Women with hair of any length who want the perfect style for every moment of the day.

DIRECTIONS FOR USE

- 1) For controlled styles, apply on damp hair to create the desired look.
- 2) For more textured looks, apply on damp hair and style as desired Restyle
- 3) On short hair, apply like a gel to achieve a waxy effect.

Presentation: **150ml**

Shine factor:

MATT	NATURAL	SHINE
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Hold factor:

0	1	2	3
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DUAL-FUNCTION PRODUCT: CREATES VOLUME AND TEXTURE IN FREE-MOVING STYLES + CLEANS AND REFRESHES THE HAIR TO REVIVE THE LOOK BETWEEN WASHES.

FEATURES AND BENEFITS:

- Cleans, refreshes & revives. Extends the life of style/blow dry.
- Provides volume & texture.
- Helps to preserve color.
- Leaves minimal powdery residue.
- Absorbs excess oil.
- Great for any length or hair type.
- Leaves pleasant fragrance on the hair.
- Easy to use: spray on dry hair, brush and style as desired.

STYLE MASTERS

RESTART-Volumizer + Refreshing dry shampoo



FOCUS

➤ Volumizer and cleanser, refresher and reviver. Suitable for any hair type and length. Helps to preserve color.

TARGET

➤ Women who seek to add volume to their hair and/or women who want to extend the time between washes.

DIRECTIONS FOR USE

1) Use on dry hair. Shake the can well and spray on roots from a distance of 10-15cm. Allow to dry and style as desired.

Presentation: **150ml**

Shine factor:

MATT	NATURAL	SHINE
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Hold factor:

0	1	2	3
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DUAL-FUNCTION PRODUCT: PREVENTS SPLIT ENDS AND PROTECTS THE HAIR FROM THE HEAT OF STYLING TOOLS UP TO 230° + MAKES TEMPORARY STRAIGHTENING EASIER.

FEATURES AND BENEFITS:

- Thermal protection up to 230°C.
- Temporary straightening.
- Saves time: reduces in a 25% the number of iron strokes needed.
- Helps to preserve color*.
- Adds sublime shine.
- Easier hair straightening.
- Silky effect.
- Helps to prevent split ends**.
- For use on damp and dry hair.
- Reduces frizz.
- Styles the hair.



FOCUS

- Beautiful, protected straight hair that is silky, shiny and smooth in less time. Helps to preserve color.

TARGET

- Women who want to straighten their hair without compromising it and achieve a beautiful, silky, smooth finish quickly.

DIRECTIONS FOR USE

- 1) Use on damp or dry hair. Spray evenly over hair.

Presentation: **150ml**

Shine factor:

MATT	NATURAL	SHINE
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Hold factor:

0	1	2	3
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STYLE MASTERS CREATOR

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TEXTURIZING FORMULA FOR SCULPTING SHINY, STRUCTURED STYLES.

FEATURES AND BENEFITS:

- 24 hours of strong hold.
- Control and shine.
- Helps to preserve color.
- Flexible retexturizing formula.
- For use on wet and dry hair.
- No residue.
- Washes out easily with shampoo.



STYLE MASTERS

DEFINING GEL- Control and shine gel



FOCUS

- Create extremely shiny, perfectly defined looks with 24 hours of hold. Helps to preserve color.

TARGET

- Hairstyles that call for hold and shine

DIRECTIONS FOR USE

- 1) Apply a walnut-sized amount of DEFINING GEL™ through damp or dry hair.
- 2) Sculpt and define the style.

Presentation: **150ml**

pH: **5.5-6.0**

Shine factor:

MATT	NATURAL	SHINE
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Hold factor:

0	1	2	3
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LIGHTWEIGHT SPRAY WITH MEMORY EFFECT THAT CREATES REWORKABLE STYLES, ALLOWING THE LOOK TO BE CHANGED THROUGHOUT THE DAY.

FEATURES AND BENEFITS:

- Adds body.
- Texturizes the hair.
- Flexible, pliable hold.
- Memory effect.
- Helps to preserve color.
- Lightweight.
- No residue.
- Washes out easily.
- Non-aerosol.



FOCUS

- Hair with body, texture and pliable control. Helps to preserve color.
- Allows you to:
1. Create your style. 2. Reshape your desired look. 3. Change your look throughout the day.

TARGET

Consumers who are looking to add a pliable, natural-looking texture to their style.

DIRECTIONS FOR USE

For optimal product performance:

- 1) Spray on dry hair at a distance of 20 cms. Style with your hands.

Presentation: **150ml**

pH: **6.7-7.7**

Shine factor:

MATT	NATURAL	SHINE
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Hold factor:

0	1	2	3
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FIBER PASTE FOR SCULPTED, TEXTURED LOOKS WITH 24 HOURS OF STRONG HOLD AND A NATURAL-LOOKING FINISH.

FEATURES AND BENEFITS:

- Texturizing paste that contains fiber threads.
- 24 hours of strong hold.
- Textured and sculpted looks.
- Helps to preserve color.
- Natural-looking results.
- Fantastic separation and definition of layers.
- Does not add weight.
- Non greasy.
- No residue.
- Easily washed out with shampoo.



STYLE MASTERS

FIBRE WAX



FOCUS

- Provides strong control for 24 hours in textured looks with fantastic separation and layer definition. Helps to preserve color.

TARGET

- All hair types that require texturized, controlled looks without adding weight or oily residue.

DIRECTIONS FOR USE

- 1) Warm a small amount of FIBER WAX into your palms and apply to dry hair.

Presentation: **85g**

pH: **6.0-7.0**

Shine factor:

MATT	NATURAL	SHINE
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Hold factor:

0	1	2	3
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MOLDING PASTE FOR HAIRSTYLES WITH LONG-LASTING STRONG HOLD AND A MATTE FINISH.

FEATURES AND BENEFITS:

- Paste, molds and separates hair strands.
- Matte look.
- Long lasting, strong hold.
- Strong body.
- Helps to preserve color.
- Permits individualized shape creation.
- Non greasy feel.
- Easily removed with shampoo.





FOCUS

- Molds hairstyles with long-lasting strong hold and a matte finish. Helps to preserve color.

TARGET

- Any hair type. Ideal for personalizing the look without adding a greasy residue.

DIRECTIONS FOR USE

- Warm a small amount of MATT CLAY into your palm and apply to dry hair.

Presentation: **85g**
pH: **5.5-6.5**

Shine factor:

MATT	NATURAL	SHINE
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Hold factor:

0	1	2	3
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